



**AURORA**

# BIP Financial Plan for Social Impact Entrepreneurs

3 ECTS

MA / PhD

2025–2026 Academic Year



8<sup>th</sup> June and 15<sup>th</sup> July 2026 Online sessions

15<sup>th</sup> -19<sup>th</sup> June 2026 On-site sessions at the URV (Reus, Spain)

Three Aurora universities across Europe share a common ambition: to explore how social enterprises can become financially sustainable and how impact investing and venture capital can drive real change. This programme offers hands-on experience at the intersection of finance, innovation and social impact.

This programme is aimed at Master's and PhD students in Business, Economics, Finance, Entrepreneurship & Innovation or who are interested in developing practical skills in social impact and financial planning.

- **Language of instruction:** English
- **Fees:** No registration fee for Aurora students
- **Total places:** 30
- **Nomination deadline:** 30<sup>th</sup> April 2026 -students shall be nominated by their home institution.
- **Application deadline:** 22<sup>nd</sup> May 2026 -a link to the application form will be sent to selected students.

→ Visit the URV [BIP catalogue](#) website for more information.

*Organisers: Universitat Rovira i Virgili, Copenhagen Business School,  
Università degli Studi di Napoli Federico II*



**Co-funded by  
the European Union**

## Course Programme

### Why join?

Participants will learn how to design a financial plan for social enterprises and gain first-hand insights from venture capital and impact investing experts. The programme includes on-site visits to leading innovation and investment organisations, offering direct exposure to real-world ecosystems. Students will work in international teams and develop key competencies in financial sustainability, funding strategies and business modelling.

### On-site module

**Reus and a field trip to Barcelona**  
**15<sup>th</sup> - 19<sup>th</sup> June 2026**

Participants will take part in intensive workshops on financial planning for social enterprises. The programme includes visits to organisations such as Ship2B Ventures, an impact venture capital firm in Barcelona and TecnoRedessa as innovation hub in Reus. Students will work in teams to develop a real financial plan for a social enterprise or social business, and present their projects as business pitches.

### Virtual component

**8<sup>th</sup> June 2026 from 10h to 12:30h ECT)**  
**15<sup>th</sup> July 2026 (time to be confirmed)**

The programme includes online sessions focused on introduction, team building, preparation for the on-site activities and final reflection and discussion.

### Course content

The programme covers financial fundamentals for entrepreneurs, the Business Model Canvas applied to social impact, and funding sources such as impact investing, venture capital, and blended finance. Participants will develop a complete economic and financial plan for a social enterprise.

### Learning Outcomes

By the end of the programme, students will understand how to design the financial strategy of a social enterprise, identify and evaluate funding opportunities in impact ecosystems, and develop a financial plan aligned with social impact objectives. They will also gain exposure to real impact investors and innovation ecosystems.

### Learning Outcomes

By the end of the programme, students will understand how to design the financial strategy of a social enterprise, identify and evaluate funding opportunities in impact ecosystems, and develop a financial plan aligned with social impact objectives. They will also gain exposure to real impact investors and innovation ecosystems.

### Assessment

- 50% group project (financial plan of a social enterprise/business)
- 30% presentation pitch
- 20% final reflection and conclusions (virtual session)



This programme offers a unique opportunity to combine academic learning with real-world experience. Participants will connect with venture capital experts, explore innovation ecosystems, and develop the financial skills needed to create impactful ventures.

For more information and application details, please contact your International Office.